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December 8, 1943

POST-WAR PLANNING CAMPAIGNSUBJECTRADIO:Farm and Home Hour (Blue)

Dec. 10, Post-War Agriculture Series
 #1 "Why Agriculture Must Plan Now",
 Secretary Wickard

Hall, AAA

In clearance

Dec. 17, Post-War Agriculture Series
 #2 "Problems Just Ahead for Agri.",
 Raymond C. Smith

Millson, BAE

In preparation

PUBLICATIONS

Nation's Agriculture (Jan. issue)
 Community Post-War Planning

D.Reynolds, OI

In clearance

USDA--Agriculture Looks Ahead

Millson, BAE

Completed

FACT SHEETSFood Information Series

#1. Chief Objectives of Post-War Agri.

Rowe, OI

In clearance

#2. Issues and Problems for Post-War Agri.

Millson, BAE

Larson, BAE

Millson, BAE

In preparation

#3. Facts for Farm Buyers

Larson, BAE

In preparation

BULLETINSFood Information Series

Maintaining Demand for Farm Products

BAE

Cleared

PRODUCTION GOALS CAMPAIGN

Secretary's Tuskegee Speech

Hall, AAA

In-preparation

Press release on agricultural conservation
 practices for South Carolina

Thompson, AAA

Out

Preliminary work on National agricultural
 conservation story

Thompson, AAA

In preparation

Piece on committeemen

Thompson, AAA

Out

Press release on protein meal set-aside order

Emerson, AAA

Out

Agriculture in Action

Emerson, AAA

Out

Prepared summary of AAA purposes and program
 from the AAA annual report for use of
 Northeast region.

Hill, AAAA

Out

SUBJECT	ASSIGNED	STATUS
Reviewed and wrote several letters of 34 letters for Administrator's signature on protein feed situation	Kelly, AAA	Out
War Board Summary	Hicks, AAA	Out
Article for Americana annual encyclopedia	Kelly, AAA	Out
Burley tobacco story	Stewart, AAA	In clearance
Livestock science guards food output	Burch, ARA	"
Director of super chickens	"	"
Fuel Savers in cooking (Food & Home Notes)	Davis, BHNHE	In preparation
Roto release on food production to national newspapers	Beckman, AAA	Mailed

RADIO

Start on Post-War Series for Secretary on Farm and Home Hour, Dec. 10, 1943	Hall, AAA	Out
Assisted with transcription for Mr. A.W. Manchester for New England Radio News Service, Dec. 9, 1943	Hill, AAA	Out
Animal Science (Farm and Home)	Burch, ARA	In preparation

Farm Flashes

Ten Percent Feed Saving	Herndon, OI	Cleared
Need More Food	Herndon, OI	Cleared
Home Protein from Hay	Briggs, FDA	In preparation

PA and INS:

Raising Turkeys for Christmas	Fox, FSA	In preparation
Flood Damaged Farm Producers	Fox, FSA	In preparation

Network Broadcasts:

Dec. 13, Blue, Farm and Home		
"Animal Science in 1943", Dr. A.W. Miller, Chief, BAI & Wallace Kadderly	Burch, ARA	In preparation
Dec. 18, CBS, Country Journal "Outlook for our Farm Land Resources", Dr. H.H. Bennett, Chief, SCS	Corwin, SCS	In preparation

FOOD CONSERVATION CAMPAIGN

Leftover vegetables are good mixers (for Food and Home Notes)	Davis, BHNHE	Issued, Dec. 4
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FOOD PRESERVATION CAMPAIGN

Statement on safety in home canning for March-April 1944 OWI Magazine War Guide	Davis, BHNHE	Completed
Lard as coating for frozen meat	Burch, ARA	In preparation

NUTRITION AND INDUSTRIAL FEEDING CAMPAIGN

<u>SUBJECT</u>	<u>ASSIGNED</u>	<u>STATUS</u>
Roy Hendrickson "Measuring Our 1944 Outlook by a Food Value Yardstick", to be given at a public hearing of the New York Joint Senate Committee on Nutrition, Dec. 15.	Nichols	In clearance
Material on canned grapefruit, onions, and Christmas food supplies to PATHFINDER	Nichols	Finished
Food Outlook for 1944 for USDA	Solomon	Assigned
Quiz on each of the Basic 7 Groups to AMERICAN COOKERY	Fairfield	Finished
LOOK looking for an average American family that plans its meals on the Basic 7. Would like a Government family. Any suggestions. Also, thinking of a show based on Major research developments which have resulted in greater production, extra or new nutritional values or change in food habits.		
Basic 7 designs for Match covers developed as an idea for promotion.	Rennie	In preparation
Vitamins for Victory. "Selling Good Nutrition to War Workers", "A Puff for Sweet Potatoes", "Neither too Hot or too Cold", "C for Citrus", "Thank Mrs. Clements for Your Mustard", Prisoner of War Packages".	Hagen	Finished
Radio Round-Up: "Spice that's Nice", and "Prisoners of War Packages Planned Around The Basic 7".	Cohan	Finished
Federal Food Reporter: "Buying Grapefruit", "American Grapefruit"	Hoffman	Finished
"Persimmons Old and New"	Rogers	Finished
Homemaker's Chats Punch in Lunch	Burns	In preparation
PA and INS Food Crop Soybeans	Cohan	In preparation

SUBJECT	ASSIGNED	STATUS
Press; Information to Science Service for feature article on soya	Davis, BHNHE	Completed
"Get acquainted with soya flour and grits", set of 4 charts, 14 $\frac{1}{4}$ x20 inches, on sale by Supt. of Documents, 20¢ a set	BHNHE	Copies received Dec. 2
Soya charts to Extension Service Review	Pundt, BHNHE	Dec. 4
Statements on soya charts for use in 4-H Club letter; Nutrition News Letter; Agriculture in Action	Davis, BHNHE	Dec. 4-6
Soya flour and grits in pictures, for home economics journals	Pundt, BHNHE	Completed
Statements on BHNHE charts (Home Canning, Soya, Equipment, etc.) for educational journals.	Davis, Pundt	In preparation
Talk and exhibit on soybeans and soybean products in the home at meeting of Inter-Departmental Nutrition Coordinating Committee.	Kirkpatrick BHNHE	December 7
RATIONING AND PRICE CONTROL		
Fact Sheet on 2nd Birthday Celebration of Local War Price and Rationing Boards	OPA	In clearance
Radio Round-Up Changes in Point Values Until December	Cohan-FDA	In clearance
Homemakers' Chats Meat Grades & Prices Token Rationing Sugar for Curing Meat?	Burns, FDA " " Wharton, OI	Being Planned " "
Food and Home Notes Butter Spreads - Stretch that 16-Point Flavor Sugar for Meat Curing	Douglass, OI	Completed Planned
Letter to Farm Program Directors Continuation of Suspension of Slaughter Quotas - Repeat on Rationing Rules	Kadderly, OI	Completed
Tire Situation Tight		

SUBJECT	ASSIGNED	STATUS
<u>War Letter for Agriculture</u>		
Pork Points Reduced		
Citrus Fruit Prices Lowered		
No Price Control on Gift Packages of Apples		
Fertilizer Price Regulation Simplified		
Price Differentials Allowed Country Shippers on Potatoes		
Ceilings Over Farm Sale Prices of Leaf Tobacco		
Subsidy Announced to Cover Parity Wheat Prices	Charles, OI	Completed

MISCELLANEOUS

Homemakers' Chats:

Food Gifts	Wharton, OI	In clearance
New Year's Outlook	Overby, OI	In preparation

Farm Flashes:

Safety in Handling Ax	Rowe, FS	In clearance
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Network Broadcasts:

Wed. Dec. 15--Farm & Home, Blue, "Know Your War Crops" (#1-Corn)		
Howard Zahniser, BPI	Zahizer, BPI	In preparation

